

September 6, 2007

Dear Franchisor:

The U.S. Embassy is pleased to invite your franchise company to participate in The Fourth Annual Business Development Conference and Franchise Expo, scheduled for Nassau, Bahamas, February 25 to 26, 2008 at the British Colonial Hilton Hotel in Nassau, The Bahamas.

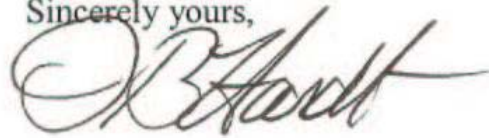
The Bahamas is an excellent market for American franchises. Already a number of popular American franchises are located here, including, Starbucks, McDonald, Wendy's, Subway, Pizza Hut, Papa John's Pizza, Re-Bath, GNC and many more. These franchises are successful because they appeal both to the local community and the four million plus tourists who visit The Bahamas.

The Fourth Annual Business Development Conference and Franchise Expo will be held in conjunction with the Bahamas Chamber of Commerce and The Bahamas Development Bank. The registration cost for participation in this event is US\$ 1,000.00. Participants will stay at the British Colonial Hilton Hotel, downtown Nassau (registration and hotel information is attached). Please complete the attached registration form and return it to Anne Marie Bain at the U.S. Embassy Nassau, email: baina@state.gov; telephone: 242-322-1181, ext. 4226, fax: 242-328-3495.

If your franchise is interested in expanding to the Bahamian market, this is the show for you. I encourage you to take advantage of this event, which will allow you to meet Bahamian entrepreneurs interested in owning an American franchise.

We look forward to your participation.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "D. Brent Hardt", written in a cursive style.

D. Brent Hardt
Chargé d'Affaires, a.i.